Alliance for Continuing Education in the Health Professions

FOR IMMEDIATE RELEASE

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THE ALLIANCE FOR CME HAS A NEW NAME

Membership Approves The Alliance for Continuing Education in the Health Professions

Birmingham, AL, January 23, 2012 – The Alliance for Continuing Medical Education today announced at its 37th Annual Conference in Orlando, Florida that the membership organization will now implement its mission under a new name: The Alliance for Continuing Education in the Health Professions (ACEHP), effective immediately. The name change supports the vision of the organization's four-year strategic plan that was introduced at last year's annual meeting. The Alliance's strategic mission will transform the education of all health profession educators through advocacy, professional development opportunities, and collaboration.

"The name change reflects the evolution taking place in the healthcare environment, whereby health professions increasingly engage in team-based, inter-professional approaches to deliver quality medical care and, ultimately, improved patient outcomes," said Dr. George C. Mejicano, President of the Alliance. "The foundation of the Alliance's strategic outlook is to meet the educational needs within an ever-changing healthcare landscape affecting educators in all health professions."

Membership endorsement of the mission and new name will enable the Alliance to address critical issues impacting the field of Continuing Education (CE) for all health professions.

Leadership of the Alliance for Continuing Education in the Health Professions is undertaking a series of initiatives to accomplish the strategic commitments as set forth within its strategic plan:

- Reach out to diverse health professions, representing nurses, physician assistants, and pharmacist, among others, to cooperate in educational planning activities;
- Enhance new learning models for online Competency Assessment and Lifelong Learning Series (CALLS) program to address the professional development needs of educators involved in continuing education for a broader array of health professions;
- Offer educational content focused on inter-professional learning, use technology to support innovative delivery of programs and services, and provide research for designing best practices; and
- Leverage the knowledge and resources of the Alliance's Advisory Board for Strategic Collaboration, comprised of leaders across all health professions, to explore ways to accomplish defined goals.

"The Alliance recognizes that it has a responsibility to improve the health of the public through the most effective continuing education programs for the health professions," added Dr. Mejicano. "We are charting a new course that builds upon the Alliance's legacy of educational excellence, commitment to quality learning programs, and continuing education that leads to improved patient care."

About the Alliance for Continuing Education in the Health Professions

The Alliance is a community dedicated to accelerating excellence in healthcare performance through education, advocacy and collaboration.

The Alliance is an international membership organization of more than 2,200 professionals devoted to designing and implementing continuing education and professional development opportunities for educators involved in continuing education for all health profession. Officially launched in 1975, the Alliance is the recognized leader and trusted partner striving to close gaps in healthcare delivery by translating the best science and knowledge into effective professional development in the health professions.

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