



37th Annual Conference  
**ORLANDO**  
**2012**



Saturday–Tuesday, January 21–24, 2012

Grande Lakes Orlando—The Ritz-Carlton® and JW Marriott®, Orlando, Florida

## Invitation

On behalf of the Board of Directors and the Annual Conference Committee (ACC), we invite you to participate in the Alliance for Continuing Medical Education's® (Alliance's) 37th Annual Conference.

The Alliance's annual conference is designed to advance its dedication to accelerating excellence in healthcare performance through education, advocacy, and collaboration.

The theme of the 37th Annual Conference is Improving Professional Competence, Provider Performance, and Patient Care.

As there are increased demands on healthcare providers, so are there increased demands on CME/CE/CPD professionals. It is critical that both enhance their competence and improve their performance with the ultimate goal of improved patient care, if we are to move forward in the ever-changing landscape and regulatory requirements. The 37th Annual Conference provides tools and resources to meet the challenge of both healthcare and CME/CE/CPD professionals in addressing the needs, targets, and requirements of these fields.

As a result of participating in the 37th Annual Conference, you should be more knowledgeable about, motivated to, and/or able to

- improve professional competence, provider performance, and/or health care;
- comprehend evidence-based adult and organizational learning principles that improve performance and outcomes;
- apply and improve educational interventions using the aforementioned principles in appropriate contexts;
- use appropriate data to assess the CME/CE/CPD program's educational and administrative performance;
- recognize physicians and CME/CE/CPD professionals as part of a health care system when providing learning interventions;
- identify and collaborate with key partners and stakeholders in accomplishing the CME/CE/CPD mission;
- provide leadership for the CME/CE/CPD program that emphasizes improvement, professionalism, and ethics;
- manage office operations to meet personnel, financial, legal, logistical, and accreditation standards, and
- assess continually individual/organizational performance and make improvements via relevant learning experiences.

We look forward to receiving your completed registration, exhibit, and/or support form and to seeing you during the 37th Annual Conference, which is the biggest gathering of CME/CE/CPD professionals in the world. This conference will be held Saturday–Tuesday, January 21–24, 2012 at the Grande Lakes Orlando—The Ritz Carlton® and JW Marriott® in Orlando, Florida (also known as the Sunshine State). This property is an extraordinary oasis with an international ambience. It is located on 500 acres with lush, tropical landscaping, outdoor heated pools, a lazy river, an elegant spa, a premiere 18-hole golf course, and award-winning cuisine, as well as an extensive array of guest rooms and other amenities. It is near the airport and other local attractions in Orlando, which is one of the world's premier destinations.

**George Mejicano, MD**  
Alliance President

**Melinda Steele, MEd**  
Conference Chair

**Shelly Rodrigues, CAE**  
Conference Co-chair

**Maureen Doyle-Scharff, MBA**  
Conference Vice-chair

**Alliance for Continuing Medical Education**  
**1025 Montgomery Highway, Suite 105, Birmingham, AL 35216**  
**Tel: 205/824-1355, Fax: 205/824-1357, E-mail: [acme@acme-assn.org](mailto:acme@acme-assn.org)**

The Alliance is the international, non-profit, professional association for CME/CE/CPD professionals. Its over 2,200+ members are health care professionals and educators responsible for CME/CE/CPD programs throughout the United States and Canada, as well as various countries throughout the world.