



2025 Annual Business Meeting Minutes

Thursday, January 9, 2025

8:05 a.m. – 8:21 a.m. Eastern Time

Orlando, FL

President Pam McFadden called the 2025 Annual Alliance Business Meeting to order at 8:05 a.m. Eastern on January 9, 2025 and welcomed members. Establishing a quorum, President Pam McFadden reviewed the meeting agenda.

Agenda Item	Major Discussion
2024 Annual Business Meeting Minutes	President McFadden informed members that the approved 2024 Annual Business Meeting minutes are posted on the Alliance website.
President Update	<p>First, President McFadden shared that 2024 was a year of many successes, including a successful conference in New Orleans, LA, which boasted record attendance since the COVID-19 pandemic.</p> <p>President McFadden shared how the 2024 AIS in Philadelphia had the highest attendance since 2017.</p> <p>Next, President McFadden Shared how we launched our Student membership tier and how we launched a new scholarship program titled FutureForwardCPD. There are 9 students in the inaugural cohort.</p> <p>After that, President McFadden shared how we produced a prospective survey on the future direction of CPD.</p> <p>President McFadden then shared additional accomplishments from 2024, including the AI task force producing a position statement on AI in CPD, launching a new online community platform, planning for the 50th anniversary, conducting a job task analysis survey to set the foundation for a new CHCP exam, beginning the validation process for the new CHCP exam, and updating our bylaws to encourage more frequent rotation of membership voices</p> <p>President McFadden then recognized the 2024 Board of Directors – Audrie Tornow, Jan Schultz, Joseph Kim, Michelle Skidmore, and Pam Beaton for their support of the association and the Alliance community.</p> <p>President McFadden recognized the two members terming off – Joseph Kim and Jan Schultz and presented them with the Board of Directors Awards.</p> <p>President McFadden also acknowledged and thanked the 2024 Alliance committee leaders, member section leaders, and special interest group leaders for their service, time, and support of the Alliance.</p> <p>Next, President Schultz recognized everyone who has a CHCP credential or CPD associate certificate, and congratulated those who sat for and passed the exam this year.</p> <p>After that, President McFadden thanked the Alliance headquarters and staff for</p>

	<p>supporting the board and organization members.</p> <p>Finally, President McFadden then shared the President's remarks as she concludes her tenure as Alliance President.</p>
Treasurer Update	<p>Treasurer Pam Beaton presented the financial health of the Alliance.</p> <p>Treasurer Beaton began with a snapshot of the Alliance's investment reserves, and shared that in the organization is adding back into the reserves.</p> <p>Next, Treasurer Beaton shared that the Alliance ended the year in the positive for operations at \$39,761, a huge achievement over ending 2022 in the negative. This change came from a successful annual conference and AIS in 2024, as well as close management of the Alliance's expenses, and positions the Alliance well for 2025.</p> <p>Treasurer Beaton also shared that the board has passed a budget for 2025 that is in the positive, reflecting recovery from the pandemic and positioning the Alliance for growth in the coming year.</p> <p>The Alliance budgeted in 2024 for net revenue of \$2,249,524. With 2024 conference registrations as they currently stand, we anticipate a change in net assets of \$79,895.</p> <p>Treasurer Beaton then turned it back to President McFadden to present the new Board of Directors.</p>
2024 Board of Directors	<p>President McFadden requested that the new 2025 Alliance Board President Audrie Tornow join her on the stage to officially pass the gavel.</p> <p>President Tornow was then invited to the stage the 2025 Board of Directors, and introduced the 2025 newly elected Board of Directors: Riaz Baxamusa, Amy Edouard, and Dustin Ensign.</p>
Closing Remarks	<p>President Tornow thanked members, faculty, board members and staff who have made this such a successful conference and we look forward to the next in-person meeting in Atlanta, GA in 2026.</p>

Meeting adjourned at 8:21 a.m. Eastern.

Respectfully submitted by:



Joseph Kim, Secretary