



Alliance for  
Continuing Education  
in the Health Professions

EXPAND  
**PERSPECTIVES**  
INSPIRE  
**POSSIBILITIES**

ALLIANCE 2025 ANNUAL CONFERENCE   
January 8-11, 2025 | Orlando, Florida  
Gaylord Palms Resort and Convention Center



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# Annual Business Meeting

January 9, 2025



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Kathleen Weis  
**Executive Director/CEO**



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Pam McFadden, FACEHP  
**2024 Alliance President**



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# 2024 Accomplishments

- 2024 Annual Conference in New Orleans, LA was a huge success
- 2024 AIS in Philadelphia in September had the highest attendance since 2017
- Launched our Student membership tier
- 9 Students were selected for the FutureForwardCPD program
- Produced a prospective survey on the future direction of CPD
- AI Task Force produced a Position Statement on using AI in CPD
- Launched a new online Community Platform
- Began planning for the 50<sup>th</sup> Anniversary
- Conducted a Job Task Analysis survey to set the foundation for a new CHCP exam
- Began the validation process for the CHCP exam
- Updated our Bylaws to encourage more frequent rotation of membership voices



# 2024 Board of Directors - Officers



**Pam McFadden**  
**President**



**Audrie Tornow**  
**Vice President**



**Jan Schultz**  
**Past President**



**Joseph Kim**  
**Secretary**



**R. Michelle Tyner Skidmore**  
**Secretary - Elect**



**Pam Beaton**  
**Treasurer**



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# 2024 Board of Directors



**Alana Brody**  
Director



**Jacob Coverstone**  
Director



**Andrew Crim**  
Director



**Alanna Kaiser**  
Director



**Chanise Reese-Queen**  
Director



**Vince Loffredo**  
Director



**Susan Yarbrough**  
Director



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# Thank you for your Service!



**Jacob Coverstone**  
Director



**Joseph Kim**  
Secretary



**Jan Schultz**  
Past President



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# 2024 Committee Chairs

AIS Planning Committee

**Antonio Meo**

Almanac

**Erin Schwarz**

Annual Conference

**Ailene Cantelmi**

Awards Committee

**Katie Lucero**

DEI Committee

**Ericka Harden-Dews, JD, CHCP**

CHCP Commission

**MJ Kanaczet**

CHCP Eligibility

**Alexander Miceli, PhD, MBA, CHCP**

Membership Committee

**David Mullins, CHCP**

Nominating Committee

**Tricia Wilson**

Professional Development Committee

**Tina Stacy, PharmD, FACEHP, BCOP, CHCP**

Research Committee

**Jas Chahal**

**Kelsey Caras**

AI Task Force

**R. Michelle Skidmore, MS, FACEHP**

50<sup>th</sup> Anniversary Task Force

**Vince Loffredo, Ed.D.**

# 2024 Member Section Leads

## Hospital & Health Systems Section (HHS)

**Katie O'Connell, CHCP**

**Megan Swartz, CHCP**

## Industry Alliance for CE Section (IACE)

**Shunda Irons-Browns, PhD, MBA, CHCP**

**Anthia Mandarakas**

**Susan Buchanan**

## Healthcare Professionals Membership

### Societies Section (HPMS)

**Cristina Graham**

**Myria Stanley, MS**

## Medical Schools Section

**Arnold Meyer, Ed.D., FACEHP**

**Diana Durham, PhD, FACEHP**

**Richard Wiggins III, MD, CIIP, FSIIM, FAHSE, FACR**

**Lisa McDonald Reyes, MPH**

## Medical Education Companies Section (MEC)

**Aisha Cobbs**

**Andrea Funk, CHCP**

## Professionals with Education Expertise

### Resources & Services Section (PEERS)

**Anita Misra-Press, PhD.**

**Beth Banner, MPH, CHCP**

# CHCP

Certified Healthcare CPD Professional



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# Welcome 2025 FutureForwardCPD Student Cohort





# President's Remarks

**Pam McFadden**



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# Treasurer's Report

Pam Beaton, Treasurer



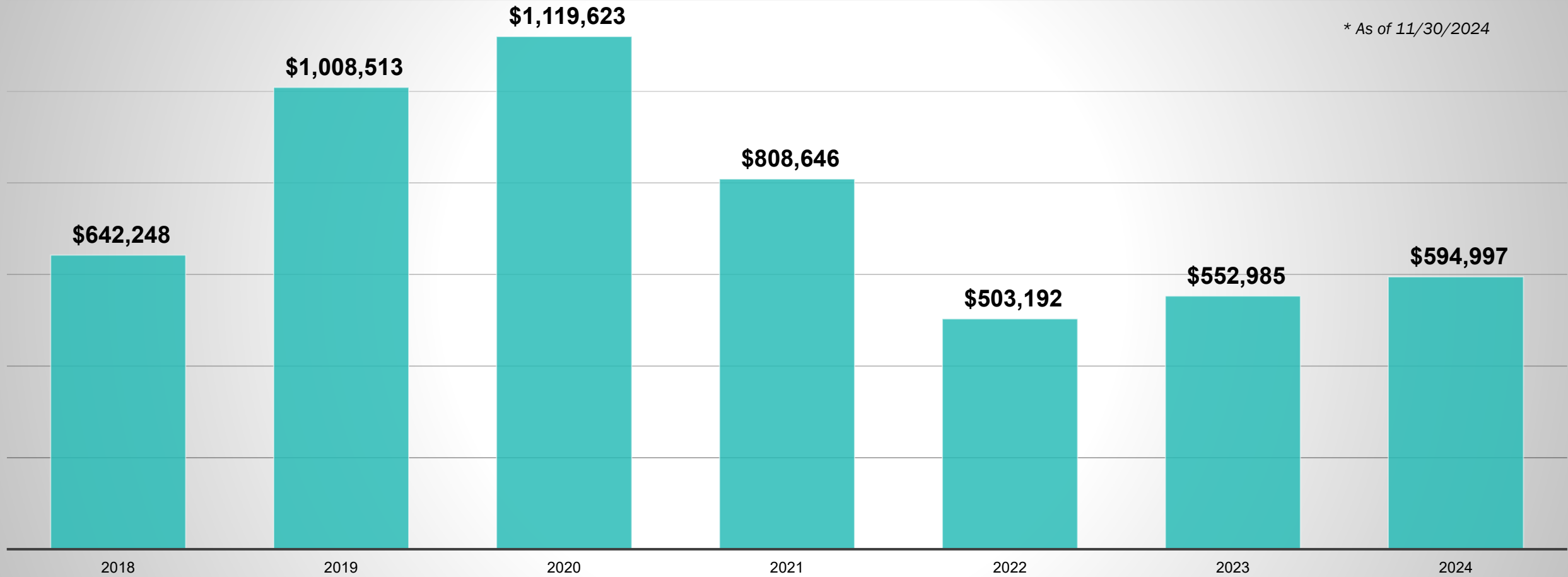
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# ALLIANCE INVESTMENTS/RESERVES 2017-2024





# FY 2024 Operational Budget Year End

	FY24 Budget	FY24 10 + 2 Forecast
Total Operating – Revenue	\$ 2,165,792	\$ 2,258,284
Total Operating - Expenses	\$ 2,113,160	\$ 2,173,099
Net Change in Net Assets - Operations	\$ 52,632	\$ 85,185
Total Non-Operating – Revenue	\$ 0	\$ 38,865
Total Non-Operating - Expenses	\$ 41,005	\$ 44,155
Net Change in Net Assets - Non-Operations	(\$ 41,005)	(\$ 5,290)
Net Change in Net Assets	\$ 11,626	\$ 79,895







# FY 2025 Operational Budget

	2025 Budget
Operations Revenue	\$2,249,524
Operations Expense	\$2,189,324
Operations Net Change in Net Assets	\$60,200
Non-Operations Revenue	\$0
Non-Operations Expense	\$99,961
Non-Operations Net Change in Net Assets	(\$99,961)
Net Change in Net Assets	(\$39,761)





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# Meet Your New Board of Directors

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# Pass the Gavel!



Audrie Tornow, CHCP, FACEHP  
Managing Partner, Excalibur Medical Education

**2025 Alliance President**



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**Amy Eduard**  
Director



**Dustin Ensign**  
Director



**Alanna Kaiser**  
Director



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Director



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# See you in Atlanta for the Alliance 2026 Annual Conference for our 50<sup>th</sup> Anniversary!!

**February 16 – 19, 2026**

**Hyatt Regency Atlanta**