



Excellence in Educational Design Award

Educational interventions that support sustained improvements in clinician performance and in patient and population health do not occur by accident. They require continuous planning and assessment based in the learning sciences^[1, 2]. Furthermore, they require the intentional design of initiatives that involve stakeholders in all stages, including planning, teaching, learning, and measurement of impact^[2, 3]. The Alliance identifies a set of learning competencies^[4] essential to the practice of continuing education in the health professions in today's healthcare environment.

This award recognizes initiatives which demonstrate excellence in integrating these and other educational design principles into the design (e.g. planning, evaluation, and continuous assessment of the impact) of interventions resulting in improvements in healthcare provider performance and in patient or population health. Sustainability, replicability, and/or scalability are important considerations of excellence, as are derivative works and scholarly output to disseminate and spread the impact to other settings and providers.

IMPORTANT NOTES: *At least one component of the initiative must have been conducted within the past 14 months before the first day of the Alliance Annual Meeting for which the award is submitted for consideration. This would mean between Dec 6, 2021 and Feb 6, 2023. In addition, at the time of the application submission, the initiative must have been sufficiently developed to include a reporting on the measurable impact of the activity that is consistent with its design.*

Complete Online Application Contents

To be considered complete, your application **MUST** include the following:

- Award applicant & nominee information
- Award narrative (≤3 pages) & outcomes appendix (≤9 pages) (see below for more detail)
- Verification statement that nominees represent the organizations referenced in the application, and that an activity relating to this endeavor has not been nominated for another Alliance award given at the same annual conference
- Nominator Acknowledgement & Submission Agreement

Award Narrative & Outcomes Appendix

The narrative and appendix you prepare as part of your application must meet the following criteria for content and formatting:

- Formatting:
 - No more than 12 total pages (narrative ≤3 pages plus appendix ≤9 pages)
 - Arial 12-point font or larger
 - PDF format
 - One-inch margins

- Narrative (limited to **three (3) pages**) MUST include the following sections:
 - A brief introduction/summary of the initiative
 - A description of the program’s educational design and process (linking needs to gaps, to objectives, to educational format, to evaluation and assessment), and how that design involved stakeholders in all stages, including planning, teaching, learning and measurement of impact
 - A description of outcomes metrics used to assess improvements in healthcare provider performance, patient outcomes, or population health
 - Target population(s) of the initiative and its components, and the number of people served, relative to the design of the initiative
 - How the initiative and its various components are linked to the Alliance’s National Learning Competencies ^[4]
 - How the initiative was supported (to include financial and in-kind support).
 - A brief explanation of the initiative’s outcomes and a description of whether the initiative measured and achieved the desired outcomes (additional outcomes allowed in the attachments)
 - How the initiative (or its improvements) will or can be sustained, scaled, or easily replicated by nominee or other providers
 - Why this initiative should be considered as a model for excellence in educational design.
 - Lessons learned, limitations and opportunities for future initiative development.
- Appendix (limited to nine (9) pages)
 - Attachments
 - REQUIRED: three (3) page MAX: Documentation that the individual components described occurred (copies of promotional material, links to online components, photographs, etc.).
 - REQUIRED: two (2) page MAX: Summary of overall outcomes and how they relate to the design of the initiative. Should include data linking the desired changes to the achieved outcomes.
*DO NOT INCLUDE pre-test/post-test/satisfaction data in your survey results.
 - REQUIRED: one (1) page MAX: Listing of the roles of each partner in the initiative, especially that of the nominee.
 - REQUIRED: one (1) page MAX that includes statements indicating the following:
 - The accredited provider(s) must attest that all components complied with the ACCME’s *Standards of Commercial Support*[™].
 - Verification that nominees represent the organizations responsible for the initiative and that all of the programs components have and/or will occur.
 - Verification that the initiative has not been nominated for another Alliance award given at the same annual conference will be done.
 - OPTIONAL: two (2) page MAX: Nominees may submit up to two pages of attachments, which provide additional details related to the initiative to be considered by the award committee.

Evaluation Criteria

In evaluating nominations in this category, the Selection Panel will consider many different aspects, including, but not limited to:

- The entire submission, quality and alignment of the educational design and the target population, linkage to the Alliance’s National Learning Competencies, a robust outcomes assessment, sustainability and scalability, evidence showing how the submission is a model of excellence, an assessment of limitations and opportunities for future education, innovation, etc
- A member of the Alliance, who was a significant partner in the educational activity, must submit the application. The Alliance member must be in good standing and have been involved in all stages of the initiative to be considered
- Accuracy and completeness of application
- At least one component of the initiative must be designated as continuing education for health professionals through a recognized accrediting body
- Only one application per nominee (person or organization) may be submitted for this award

Conflict of Interest Mitigation

Award Selection Panel members, including committee chairs, shall recuse themselves from discussions and decisions involving nominations for which they are an employee of the nominee and/or a covered entity financial supporter of the nomination.

Recognition

The award will be presented to the winning qualified applicant at the 2023 Annual Conference (Feb 6-9, 2023). The winning applicant will receive a plaque, one complimentary annual conference registration, the opportunity to submit an e-poster, and the option to submit an *Almanac* article about the project.

References:

1. Moore, D.E., J.S. Green, and H.A. Gallis, *Achieving desired results and improved outcomes: Integrating planning and assessment throughout learning activities*. Journal of Continuing Education in the Health Professions, 2009. **29**(1): p. 1-15.
2. ACCME, [Introduction to the Menu of New Criteria for Accreditation](#). 2016.
3. Ruggiero, J.E., C.O. Robinson, and N.L. Paynter *Coordinated Learning to Improve Evidence-based Care: A Model for Continuing Education for the New Healthcare Environment*. 2015.
4. Alliance for Continuing Education in the Health Professions (Alliance). *Alliance National Learning Competencies*. 2013; [National Learning Competencies](#)