



## **William Campbell Felch Award for Research in Continuing Education**

The William Campbell Felch Award honors Dr. William Campbell Felch, Alliance first Executive Vice President, architect of the *Almanac*, and past editor of the *Journal of Continuing Education in the Health Professions (JCEhp)*.

*\*The CE research must have been initiated between January 1, 2021 and July 31, 2022.*

### **Complete Online Application Contents**

To be considered complete, please make sure your application includes the following:

- Applicant Information;
- Nominee Information;
- Award narrative & outcomes appendix;
- Verification statements that: 1) nominees represent the organizations referenced in the application, and 2) if applicable, commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, AdvaMed, PhRMA Code, OIG/FDA) and verification of disclosure to learners (page from brochure, syllabus, etc.);
- Nominator acknowledgment; and
- Submission agreement.

### ***Award Narrative & Outcomes Appendix***

- Identification and description of target audience.
- Relevance to the CE field, which includes regional or national implications and results useful to CE providers. \*
  - Describe why/how this research relates to or impacts the practice of CE.
  - Describe the scope of research (i.e., is it limited in locale, populations, clinical setting, are the results limited by or can they be applied beyond the research's original scope).
  - Share how CE professionals can incorporate the research results (i.e., does it represent needs assessment, activity design effectiveness, adult learning implications).
  - Discuss lessons learned such as recommendations for next steps, needs assessment of something uncovered in the research, educational activities/initiatives needed, more research needed and why.
- Potential for direct application or use by other CE providers.\*
  - Describe why and/or how this research can be applied by other CE providers.
  - Include advice for other providers to replicate this model of research or how they can conduct their study.
- Focus on planning, research, development, or evaluation issues.
- Explain the intended outcome that guided the design of this research project.
- Share if the scope was expanded, enlarged or refined during the planning or development.
- Describe if the outcomes matched the intended desired results.

- Incorporate how this research project addresses the Alliance identified on the Face Page.
- Demonstrates the significant contribution to advancement of theory or practice of CE.\*
  - Describe the merits of this research towards advancements in CE.
  - Describe enhanced practices, the discovery of any meaning or consequence that can be indicated or suggested.
- Description of research methodology and/or information on the validity of research methodology.
  - Consider including information on change in or impact on learners, statistics, references, evidence of a reasonable scientific approach or appropriate applied methods, and/or where the lessons will be applied.
- Status as model approach (i.e., an activity that is worthy of being replicated, or a concept that can be utilized by others).
- Measurable outcome that lends itself to a possible poster presentation at the annual conference and a publishable manuscript.
- Published work will be considered if published, accepted, submitted or submission ready within the time requirements of this award.
- The application must include:
  - identification of Alliance National Learning Competencies
  - verification that nominees represent the organizations referenced
  - if applicable, a statement that commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, AdvaMed, PhRMA Code, OIG/FDA) with verification of disclosure to learners (page from brochure, syllabus, etc.)
  - A completed nomination application must have been received by the office by the submission deadline.

*\*criteria receive extra weight during review.*

### **Evaluation Criteria**

In evaluating nominees in this category, the Selection Panel will consider a number of different aspects, including:

- Accuracy and completeness of application;
- Research will be evaluated on relevance to CE, regional or national implications, and usefulness of results to other CE providers;
- The CE research must have been initiated within the time specified by the Awards Committee;
- Identification and description of target audiences;
- How the research and its components are linked to the Alliance's National Learning Competencies;
- Description of why the submitted collaboration is outstanding;
- Nature of the CE collaboration, including documentation/verification;
- Innovation and uniqueness of the activity or process;
- Significant contribution to CE;
- Impact of this collaboration, either actual or anticipated (number of people impacted, data on impact of activity, how healthcare was impacted and/or the potential for future impact);
- Status as model approach (i.e., a collaboration that is worthy of being replicated, or a concept that can be utilized by others); and
- An Outcomes Appendix, of up to two pages, must be submitted with at least three months of data measuring meaningful outcomes.

***Conflict of Interest Mitigation***

Award Selection Panel members, including committee chairs, shall recuse themselves from discussions and decisions involving nominations for which they are an employee of the nominee and/or a covered entity financial supporter of the nomination.

***Recognition***

The award will be presented to the winning qualified applicant at the 2023 Annual Conference (Feb 6-9, 2023). The winning applicant will receive a plaque, one complimentary annual conference registration, the opportunity to submit an e-poster, and the option to submit an *Almanac* article about the project.