

## FRANCES M. MAITLAND MEMORIAL MENTORSHIP LECTURE AND AWARD

Purpose: To recognize individuals who have demonstrated a dedication to the professional development of others through mentorship, collaboration, and support.

Background: In recognition of an Alliance member (including emeritus) for their significant contributions to the field of CE, through the role of mentoring. This award is supported by the Alliance, Merck, and "Friends of Frances" in honor of Frances Maitland. In the mid-1990s, Frances Maitland accepted the position of executive director of the Alliance for Continuing Education in the Health Professions. In that role, she increased the visibility, membership, and professional stature of the organization. In particular, she was instrumental in bringing pharmaceutical company supporters of CME activities into the Alliance. Her many accomplishments on behalf of CME led the Alliance for Continuing Medical Education to endow an annual award in her name beginning in 1996, as the Frances M. Maitland Memorial Mentorship Lecture and Award.

Recognition: This award includes a plaque, monetary gift, and the opportunity to deliver a 10-15 minute presentation at the Annual Conference.

### Nomination Criteria:

- Nominee must be an active (including emeritus) Alliance member.
- Nominee must not currently sit on the Alliance Board of Directors.
- Ability to make a 10-15 minutes presentation focused on mentoring that is inspirational/motivational in tone.
- Completed application

### Evaluative Criteria:

- Nominee's influence on member's career and professional development
- How nominee has emulated dedication and commitment to mentoring
- Nominee's contributions to the Alliance
- Nominee's contributions to CEhp
- Nominee views on mentoring and service
- Letter(s) of support

### Selection Process:

- The Frances M. Maitland Memorial Mentorship Award Selection Panel will review submissions and make the final determination of recipient.