FRANCIS M. MAITLAND MEMORIAL MENTORSHIP LECTURE AND AWARD

Background: In recognition of an Alliance member (including emeritus) for their significant contributions to the field of CE, through the role of mentoring. This award is supported by the Alliance, Merck, and “Friends of Frances” in honor of Frances Maitland.

In the mid-1990s, Frances Maitland accepted the position of executive director of the Alliance for Continuing Medical Education. In that role, she increased the visibility, membership, and professional stature of the organization. In particular, she was instrumental in bringing pharmaceutical company supporters of CME activities into the Alliance. Her many accomplishments on behalf of CME led the Alliance for Continuing Medical Education to endow an annual award in her name beginning in 1996, as the Francis M. Maitland – PACME Award for Outstanding Contributions to Continuing Medical Education. The award recognizes major achievements or service to the profession, and she was its first recipient.

Recognition: This award includes a plaque, monetary gift as noted in the budget, and a twenty-minute lecture at the Annual Conference.

Nomination Criteria:
- Lecturer must be an active (including emeritus) Alliance member.
- Lecturer must not currently sit on the Alliance Board of Directors.
- Past year recipients may be asked to serve on the selection panel.
- Application must include:
  - answers to nomination questions
  - a biographical sketch of up to two pages
  - a position statement on philosophy of mentoring and involvement in Alliance

Application Criteria:
- Mentoring experience in the profession and within the Alliance for Continuing Education in the Health Professions.

Evaluative Criteria:
- The purpose of this lecture is to emphasize the value of mentoring. Evaluation of the nominees for this award includes consideration of mentoring activity within the profession.
- Ability to deliver lecture that is inspirational/motivational in tone.
- Emulated dedication and commitment to mentoring.
- Demonstration of mentoring characteristics, in the spirit of Frances Maitland.
- Position statement on philosophy of mentoring, including how long involved in Alliance Mentor Mentee Program; roles such as mentor, presenter, chair/committee, author, etc., and an example of mentoring experience

Selection Process:
- Oversight of the selection process is the responsibility of the Award Committee Chair.
- Nominations may be made by past Maitland award recipients.
- The Award Selection Panel will review submissions, including a brief bio and rationale, and make the final determination of recipient.
- All nominees, will be allowed to update/complete their nomination.