



The Alliance for  
Continuing Education in the  
Health Professions

**MEETING:** Alliance 2013 Annual Business & Town Hall Minutes  
**TIME/DAY:** 12:25-1:40 pm, Friday, 02/01/13  
**LOCATION:** Yerba Buena 7-9/Lower B2  
San Francisco Marriott Marquis

### **I. CALL TO ORDER**

Mr. Damon K. Marquis, MA, MS, FACEHP called the Alliance 2013 Annual Business Meeting to order at 12:25 pm Pacific time and introduced the current Alliance Board of Directors. He acknowledged members who passed away in 2012:

- Mark Gregg was co-founder of the Texas Alliance for CME. His leadership and mentorship will continue to influence many current Alliance members and volunteer leaders.
- Vicki Street was committed to her colleagues and devoted to promoting performance-based education. Her efforts will help shape our future work.
- And Gordon West, through his friendship and leadership within the Alliance and Society for Academic CME, served as a role model that we can all learn from and strive to emulate.

### **II. APPROVAL of JANUARY 23, 2012 MINUTES**

A motion was made and passed to approve the January 23, 2012, Annual Conference Business Meeting minutes.

### **III. PRESIDENT'S REPORT**

Mr. Marquis addressed the membership with a presentation on Strategic Implementation of the Strategic Plan and the announcement of the new Bethesda, MD office.

### **IV. TREASURER'S REPORT**

Destry Sulkes, Alliance Treasurer 2011-2012, reported on the financial position of the Alliance for the 2012 fiscal year, with \$1,632,269 in total liabilities and net assets as of the final quarter of 2012. The report also included a snapshot of financial results for the first three quarters of 2012.

Dr. Sulkes reported on the actions of the Finance Committee during 2012 to include:

- The approval of the 2011 Audited Financial Statements & IRS Form 990
- The approval of the Alliance Operating budget and priorities
- The approval of a preliminary 2013 budget
- A budget for the 2013 transition

The Draft 2013 Consolidated Operating Budget was also reviewed.

#### **V. EXECUTIVE DIRECTOR'S REPORT**

Robin King, CAE, Executive Director & CEO reported on the Alliance's 8-point strategy and the new branding campaign, as well as other details of the transition to the D.C. area headquarters.

Mr. King also provided information on the Foundation and Coalition and introduced Mr. Marquis as the Coalition President and Mr. Sulkes as the Foundation President for 2013.

#### **VI. BUSINESS MEETING CONCLUSION**

A motion was passed and approved to accept the annual report. Mr. Marquis passed the gavel to Jack Kues, PhD, CCMEP, FACEHP as the next president of the Alliance Board of Directors. Dr. Kues thanked Mr. Marquis for his outstanding leadership and service to the Alliance.

#### **VII. 2013 Vision of the Alliance**

Dr. Kues discussed key areas of focus for the Alliance during 2013, emphasizing the need for members to engage and collaborate through electronic and social media in this new digital communication age.

#### **VII. 39<sup>th</sup> Alliance Annual Conference**

Maureen Doyle-Scharff, Chair of 2014 Annual Conference, introduced the theme for the 39<sup>th</sup> Annual Conference: Innovation: Learning & Change, Technology in Action, Culture of Collaboration and Continuous Improvement. The next conference will be held January 15–18, 2014, at the JW Marriott Grande Lakes Resort in Orlando, FL. Abstracts must be received by the Alliance office by 5:00 p.m. Eastern, Friday, March 15, 2013.

#### **VIII. ADJOURNMENT**

There being no further questions, concerns, or announcements, a motion was made and passed to adjourn the Alliance's 2013 Annual Business and Town Hall Meeting at 1:40 pm, Eastern Time.