

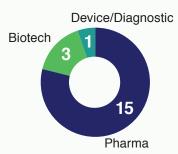
2019 Industry Benchmarking Pulse Survey Results

N=19

Introduction

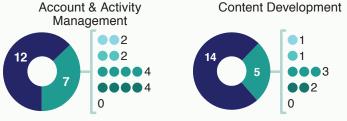
Each year the IACE Benchmarking Working Group conducts surveys via the Alliance. This pulse survey is being designed to gain some deeper insight **into the practices around determining Reasonable Budget Ranges**. The results of this pulse survey reflect responses from 19 companies across the Pharma/Biotech/Device Industry.

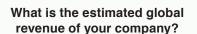
What primary category does your company fall under?





Does your company have acceptable budget line item ranges for the following categories? If yes, who sets your range?







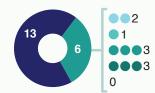




Audience Generation



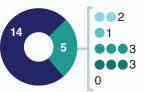
Program Logistics



What is the estimated US



Web Development



Accreditation

0

0

Web Hosting Fees

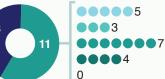


Outcomes/Evaluations*

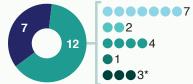


*one respondent did not provide responsibility

Faculty/Staff Travel



Meals (per person per day)



*Company wide policy does not support meal finance

When a budget line item falls outside a reasonable range or the requestor has not provided enough information to accept an exception to your approvable range what would you do?

- Accept the grant request for a reduced amount that falls within acceptable range
- Decline the request
- Other

