Detect cancer early, when it can be cured
1525 O'Brien Drive Menlo Park, CA 94025 / www.GRAIL.com

Call for Grants Announcement (CGA)

Released: 03 Mar 2023

GRAIL is committed to supporting educational activities focused on the improvement of knowledge, competence, confidence and performance of healthcare professionals and their teams in the delivery of quality care.

GRAIL invites accredited educational providers to submit applications for independent, certified medical education grants as outlined below. This announcement provides notice of the availability of funds for the development of independent education designed to address the healthcare gap(s) identified below. There has been no predetermined approval, nor any identified preferred educational providers. All submissions will be reviewed equally, thoroughly, and fairly.

Healthcare Gaps / Needs Assessment Summary

Early detection and optimized interventions can alter the course of cancer, improve patient outcomes, and reduce overall cancer-related mortality. Most cancer types do not have recommended screening tests, and even among those that do, various levels of adherence and access have been documented[1-10]. A lack of cancer control methods leads to higher mortality due to late-stage diagnosis, sub-optimal population management, and increasing challenges for healthcare practices in their ability to optimize patient outcomes.[11,33] Multi-cancer early detection tests (MCED), based on analysis of circulating cell-free DNA, are a new technology that may help address these issues. [13-32]

Primary care, family practice physicians, and their teams are uniquely positioned to tackle population-based cancer screening and cancer control practices. Long-term relationship building with patients often involves an awareness of individual patient preferences, genetic and environmental risks, and an increased awareness of how patients interact with their health system. As primary care continues to play a critical role in population cancer control, early screening, including multi-cancer early detection, has the potential to improve patient outcomes,

but also may increase complexity and workload challenges. Research has already shown there to be a lack of efficient triage systems for cancer control through early detection.[11] As MCED tests are more broadly adopted, education is needed to help integrate early cancer detection effectively into daily practice.[11-12]

Call for Grants Announcement Details

CODE: MCD10

Submission Type: Independent Medical Education (CME/CPD), certified education

Submission timeframe (submitted through the GRAIL RMS):

CGA currently open; will accept applications until:
09:01 AM PT ; Mon 17 Apr 2023.

Area of interest / unmet educational need:

- ☐ The science and technology behind multi-cancer screening tests and criteria for how to differentiate amongst new and emerging blood-based screening tests
- ☐ Barrier reduction methods to improve population-scale cancer screening, addressing health and sociodemographic disparities and challenges with patient engagement
- ☐ Tools for integration of new screening technologics into the clinical workflow to optimize patient engagement, patient outcomes, and ensure continuity of care

Target audience and target meeting (if applicable):

- ☐ Primary Care / Internal Medicine / Family Practice Physicians and related healthcare professional audiences

Anticipated educational formats and elements:

- ☐ Local, Regional, Grand Round Meeting Series
- ☐ Preference given to opportunities taking place in the following states:
  - ☐ California
  - ☐ New York
  - ☐ Texas
  - ☐ Florida
  - ☐ Washington (state)
  - ☐ Other states where a strong need may be demonstrated

- ☐ Hybrid / In-Person (preferred)
- ☐ Meeting content and agenda focused in the areas of interest indicated above
- ☐ Included scope expansion materials (e.g., point-of-care tools, online resources, physical enduring material development, other innovative sustainable components)

Available budget: $250,000.00
Multi-support is encouraged, but not required
Medical and/or Advocacy Association participation is encouraged

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Requirements for Submission and Checklist

Eligibility Requirements:

● Organization must be an accredited educational organization, certified through a recognized accreditation council (eg, ACCME).

● Organization must be in good standing with all accrediting organizations for which work will be performed.

● Neither the Organization nor any of its owners, officers, or directors are excluded or debarred from participating in any government program.

● Organization is appropriately firewalled from any sister or parent organization that provides strategy, marketing, or commercial services to GRAIL and its partners.

● Organization must have appropriate experience for the requested program and audience; and must be able to provide examples with outcomes.

Submission Checklist (submitted through the GRAIL RMS):

- ☐ Needs assessment with appropriately linked educational objectives tied to referenced and /or assessed healthcare gaps
- ☐ Educational methodology, strategy, and related tactics tied to the educational objectives
- ☐ The faculty recruitment and audience generation plan
- ☐ Objective outcomes assessment plan linked to the educational objectives
- ☐ An anticipated agenda and/or line of content
- ☐ Examples of potential marketing or promotional materials for the program
- ☐ A timeline and implementation plan

- ☐ A publication plan (optional)
- ☐ A detailed budget for the anticipated activity
- ☐ Examples of programs (w/outcomes) done previously in this or a similar focus area

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Submission Instructions and Timeline

Proposals must be received, via formal submission **through the GRAIL Request Management System (RMS) (www.grail.com/meded)** no later than 09:01 AM PT ; Mon 17 Apr 2023.

All submitted proposals will be reviewed via the GRAIL Medical Education Review Committee and a final decision will be communicated no later than Monday 01 May 2023 via email.

A duly signed and formally executed letter agreement will be required to confirm support. Payment will be sent approximately 30 days after signatures are confirmed.

GRAIL reserves the right to defer and/or decline applications received after the due date indicated above.

Additional Information

All submissions will be reviewed against internal GRAIL policies, ACCME, AMA, the AdvaMed Code of Ethics on Interactions with Healthcare Professionals, and relevant OIG, and FDA guidance.

All grant applications received in response to this CGA will be reviewed in accordance with all GRAIL policies and appropriate guidelines.

This CGA does not commit GRAIL to award a grant or pay any costs incurred in the preparation of a response to this request.

GRAIL reserves the right to approve or deny any or all applications received as a result of this request or to cancel, in part or in its entirety, this CGA without prior written notification.

We request that all communications concerning this CGA should come exclusively to GRAIL's Medical Education team. You can reach the Medical Education team at GRAIL by contacting densign@grailbio.com.

Failure to follow the instructions within this CGA may result in a denial.

References

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