# Johnson & Johnson Innovative Medicine Hematology Request for Proposals

Johnson & Johnson Innovative Medicine is pleased to announce a Request for Proposals (RFP) focused on supporting educational initiatives in community-based health care organizations interested in establishing new processes and best practices related to optimizing care for patients with relapsed/refractory multiple myeloma (RR/MM) who may be eligible for bispecific antibody(BsAb) treatment. The Implementation Science/healthcare improvement educational grants will be considered for educational programs and content designed to improve the quality of care for patients with RRMM by identifying barriers that may be contributing to inertia and providing implementation and treatment management strategies for optimizing patient access to BsAb by community clinicians. The goal is to support educational initiatives that incorporate evidence-based practices with the anticipated outcomes to include measurable improvement in the overall treatment and care of patients with RR/MM.

At Johnson and Johnson, we offer implementation science grants to support projects aimed at improving patient outcomes in areas where medical needs are not fully met.

These are different from general research grants, which primarily focus on generating new knowledge and evidence through systematic investigation. The implementation science education initiative should focus on applying and then evaluating changes within your health system to improve current processes and patient outcomes. Educational components are required to be included that help foster the translation of evidence into clinical practice. It is the expectation that findings from your project will be disseminated to the healthcare community via white papers, abstracts, publications, etc.

Implementation science grants fall under the auspices of independent medical education, therefore J&J will have no control or influence over the design of your project, content of the programs, or selection of faculty.

Research projects are out of scope for this RFP and will not be considered.

**Grant Application Deadline:** October 20, 2025

**Therapeutic Area:** Relapse/Refractory Multiple Myeloma

#### Overview:

This RFP seeks proposals for projects that will help community hematologists/oncologists and the multidisciplinary care (MDC) team build competence and confidence in using BsAbs, supporting their integration into clinical practice to improve patient outcomes.

The Implementation Science/Healthcare Improvement grant request must include an educational component (e.g. meetings, lectures, cases, virtual, in-person, etc.) as well as actionable strategies for oncology practices to apply in their center to aid in the successful implementation of BsAbs.

# **Projects of Interest:**

- Integrating decision support tools and strategies to support BsAb management between the care team members
- Establishing bispecific antibody protocols and providing staff training for community administration
- Increasing patient education and engagement
- Establishing processes for monitoring and managing treatment-related side effects
- Integrating novel technologies for remote monitoring
- Establishing a protocol for transition of care
- Collaborating with experienced centers or experienced clinicians to offer guidance and facilitation (expert mentoring and support)
- Improving patient identification and referral
- Hem/Onc physicians and MDC team education related to BsAbs guidelines, recent CT data, RWE

Incorporating evidence-based strategies will foster effective adoption and improve outcomes for patients eligible for BsAbs therapies. It is the expectation that the winning grantees will show how the changes that were made will be sustainable, even after the grant has ended.

General research grants will not be accepted.

## **Target Audience:**

Community Hematologist/Oncologists, Academic Hem/Oncs (to serve as mentors to community practices)

## **Eligibility Criteria:**

This RFP is open to community clinicians, researchers, and healthcare institutions with experience in treating multiple myeloma. Collaborative proposals involving multiple institutions or disciplines are highly encouraged. Grant applicants must fall into one of the following categories with a bona fide interest in managing and or treating patients with RRMM: Academic institutions (medicine, pharmacy or nursing), Teaching hospitals, Medical Societies, Professional Associations, Government agencies, Medical education companies. Requests must be certified for CME/CE credit(s).

#### **Project Timelines:**

Programs start date should be on or after Dec 1, 2025 and can run up to 18 months.

## **Funding Limits:**

Up to \$250,000, lower cost projects will be prioritized. Grant payments will be made in full.

# **Project Deliverables:**

Throughout the project lifecycle, project updates are expected. Upon conclusion, a final report that includes the changes implemented and the impact is required, as well as a budget reconciliation. We encourage grant applicants to consider broader dissemination of the results of the implementation project including development of white papers, poster presentations at scientific meetings and other publications.

#### **Review Process:**

A formal grant review process will be utilized by the grant review committee to determine all final decisions. Grant applicants will be notified via email of the final decision. If information is missing or the committee needs additional information, you will be notified during the review process.

Any questions related to this RFP can be submitted to <a href="mailto:akaczers@its.jnj.com">akaczers@its.jnj.com</a>, with "IS RRMM BSAB 2025" in the subject line. For questions related to the setting up a user account, grant submission and the Cybergrants portal, please click "need support" on bottom of the Cybergrants log in page.

Submission Link: https://www.cybergrants.com/JJ/grantsandgiving

Special Notes: In the grant submission, please be sure to select "yes" to the question, is this in response to an RFP. In the RFP title, please use "IS RRMM BSAB 2025." Please also include "IS RRMM BSAB 2025" in your proposal title.

## **Proposal Requirements:**

The following elements are necessary to be considered for a grant review. Please familiarize yourself with the grant application prior to submitting your grant. (A list of FAQ's can be found at the following link, please be sure to scroll through to the bottom: Johnson & Johnson)

Elements	Description
Goals and Objectives	Summarize the main aim of the project, explain how it supports the priorities of the funding announcement and your organization, and clearly outline the learning and outcome objectives, specifying the intended audience and the changes or results you expect to achieve.
Assessment of Need	Summarize the current challenges and gaps related to BsAb utilization in <i>your</i> center. Present current quantitative data or baseline metrics that highlight the need for the project, referencing gap analyses or relevant patient data. Explain where and how the data was collected, how it was analyzed to identify the need, and, if

	data collection is ongoing, outline your plan for gathering and analyzing this information.
Target Audience	Identify the main group(s) the project is designed to reach and the number of participants within your Improvement project. Provide information on the total population your project is serving.
Project Design	Detail the approach you will take to address the identified need, including the educational components, and briefly describe the topics and formats of the planned educational activities. In your proposal explain the potential changes/action steps/or other measures you may take to improve utilization of Bsabs in your center. If applicable, explain how this project may leverages previous efforts shared by other institutions.
Timelines	Include an anticipated timeline of your project, with the intention to complete your project within 18 months.
Outcomes	Explain the methodology that will be applied to determine the impact of the project. How will the data be analyzed
Budget	A detailed budget is required for all grant applications.