Key considerations in

The journey of digital transformation

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“Because nothing in life is as sure as change . . .”

“Change is here to stay – those who embrace it, adapt and are nimble will survive and those who ignore it and continue to work the way they always did – will be passed by”
Portability and scalability of content

- What is it?
- What’s in it for me?
- Why is it important
- The range from simple to complex –
- No budget to low budget to real budget
- Design with a vision = reuse
- **Devil is in the details** – consider micro content and development approaches

**Take away** - everything should be a building block, if it can’t be reused don’t create it
Responsive design – build it once efficiencies

- What is it?
- What’s in it for me?
- Is it purposeful & useful
- Tools to achieve it
- Considerations for your content
- Working with your teams – consulting tips
- Relevance
- Why now – impact to learning – appetite for change

**Trend or here to stay?**

**Take away** – be device agnostic – plan for what we don’t know yet
Agile approaches to ID delivery

- What is it?
- What’s in it for me?
- Waterfall or?
- Consider a tailored Agile approach
- Considerations for your workflow
- Working with your teams – consulting tips
- Trend or here to stay?

**Take away** – be open to new ways of work, distributed teams, global talent
ADA across industries

- What is it important?
- Why the increased focus?
- From web to integration – in all learning design
- Develop a plan and document it

It’s not new – it’s critical now to industries – industries are play catch-up to academics – historic to learning

Take away – develop an actionable plan and do the right thing for all

- Know the range
- Know the variances
- Know this as an evolving focus area as technology and learning needs changes
- Come up with a plan
- Come up with a design approach
- Small things count – text, color, images, complete information
- Document it!
- Consider an expert