A Case Study:
Managing Accreditation Now and In the New Normal

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Challenges in CPD in a shelter in place

- Keep the schedule
- Focus on learners
- Preparing educators and staff
- Getting trained on the new platform
Finding the Right Platform for Hybridized/Virtual Options

Research to:

- Determine the best methods
- Facilitate content planner decision-making about formats;
- Develop training or informational materials to assist conversion
- Identify technology platforms (planners looked at 30 different options!)
- Develop universal language for our website and marketing materials
- Develop platforms to host activities and the processes
- Prepare documents to help guide chairs, speakers, staff, exhibitors, and attendees on the transition.
The ACCME updated regulations and support they provide

ACCME 2020 Online Meeting Quick Start Guide
Best practices when transitioning to new formats

Virtual Meeting Etiquette - for learners

• Support each other
• Be ready to share (i.e. breakout groups, chat box, polls)
• Connect and network
• Help your colleagues
• Don’t be like that...
• Ensure that breakouts are awesome
• Don’t solicit or market to attendees
Best practices when transitioning to new formats

Guidance for faculty using webinars

- Audio/video/connection guidelines
- Join by computer
- Instruct participants NOT to join by BOTH video and phone
- Mute when not speaking
- Choose a title that includes the problem
- Start with a case
- Limit didactic time & expand discussion time / Q&A
Questions-
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